

GERMANY

APT, Mayah Forge Agreement

Mayah Communications and Audio Processing Technology (APT) announced a licensing deal during AES that will expand coding choices for broadcasters.

APT agreed to supply Mayah with its apt-X data compression algorithm, including Enhanced apt-X and MUCAS. Mayah will incorporate apt-X technology into a range of products for transmitting compressed audio across terrestrial and IP transmission chains.

"Releasing a full bandwidth software version [of apt-X] will significantly increase market penetration for apt-X technology," said APT Commercial Director Jon McClintock. "There is a strong requirement for a low delay, nondestructive algorithm in the broadcast industry, a requirement that apt-X readily fulfils."



In addition to Mayah products incorporating apt-X, APT is employing Mayah technology in its new WorldNet Tokyo multialgorithm IP codec.

"This licensing arrangement ... enables us to offer both MPEG-4 Audio and apt-X solutions," said Detlef Wiese, founder and president of Mayah. "By incorporating apt-X into products that address the professional IP audio market, we can significantly reduce delay time for

broadcasters and offer improved audio quality."

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For information from Mayah, contact Detlef Wiese in Germany at telephone +49-811-551-745; FAX: +49-811-5516-55; e-mail: info@mayah.com; or visit <http://www.mayah.com/> on the World Wide Web.